



THE CITY OF SAN DIEGO

MEDIA ADVISORY

POLICE DEPARTMENT

FOR IMMEDIATE RELEASE
December 13, 2006

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Traffic Division
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OPERATION FULL THROTTLE SHIFTS INTO HIGH GEAR FOR THE HOLIDAYS

WHAT: Operation Full Throttle is the biggest countywide law enforcement effort in history, focused on preventing alcohol-related deaths and injuries and underage drinking. Operation Full Throttle includes DUI checkpoints, roving DUI patrols, minor decoys, shoulder tap operations and enforcement of social host (house party) laws throughout San Diego County. The Operation begins December 15, 2006 and will continue through January 5, 2007.

WHO: Joel Bryden, Assistant Chief of Police, San Diego Police Department; Matthew Hydar – Supervisor, Alcohol Beverage Control, Co-Chair, San Diego County Law Enforcement Task Force on Youth Access to Alcohol; Judy Walsh-Jackson – Assistant Director, San Diego County Policy Panel on Youth Access to Alcohol; Steve Lucero, father of teen severely injured at an underage drinking party; Pat Hodgkin, Executive Director, Mothers Against Drunk Driving.

Spanish speakers including Captain Manuel Rodriguez, National City Police, will be available for interviews

WHEN: Friday, December 15, 2006 from 10 - 10:30 a.m.

WHERE: San Diego Community Concourse 3rd and "B" Street near the fountain.

WHY: To protect public health and safety during the holidays – some of the most dangerous days of the year for alcohol-related deaths, injuries and crime.

NOTE: The Cities of San Diego, San Marcos, La Mesa and the County of San Diego recently strengthened their social host laws, often called "house party" laws. Under these laws, hosts of underage drinking parties face fines and assessments that can total thousands of dollars. Operation Full Throttle is run under the auspices of the "Avoid the 14," a San Diego Police Department-run program that is funded by the California Office of Traffic Safety to reduce underage drinking and impaired driving throughout San Diego County.

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